



Producer Pepe Jijon at his farm Finca Soledad - Ecuador

Finca Soledad

Producer	Pepe Jose Jijon
Farm	Finca Soledad
Altitude	1550 m
Region	Intag Valley, Imbabura Province
Harvest	May - September

About Finca Soledad

Finca Soledad is perched on the mountainside overlooking a beautiful valley where the Intag River flows through the land. This land of four hectares was purchased by Pepe in 2010, who was shifting focus from his mountaineering and exploring career to laying low and getting back in touch with the planet. This land seemed perfect for him to do that. Later on, he was introduced to coffee, fell in love with it, and so began his new life as a specialty coffee producer. The area around Pepe, whilst beautiful and lush, was previously victim to deforestation, and so Pepe and his team have been working to replant the land. So far, around 25000 trees have returned to the land, and this place is returning to the flourishing lush serenity that Pepe is looking to enjoy.

Finca Soledad mainly produces the varieties typica mejorada and sidra, with little patches of geisha from Ethiopia and Panama alongside caturra and castillo. Some of his processing techniques are the results of some experiments they made, such as his Lot JJ which features a double fermentation stage to enhance the natural flavours of the trees. Producing coffee was not always easy, and it has thrown its challenges at Pepe. But little by little, Finca Soledad has grown to become more sustainable, and a place of peace and comfort to those who work it. Pepe now also roasts his beans during the evenings, completing a nice circle of the full coffee experience from his soils to his cup.

When asked what makes his farm so special, Pepe says, "this is my life, this is where I find peace." In a land that provides inner serenity and in return is being nourished by those who reside there, it is no wonder the flavours that emerge are special too.

Finca Soledad

Varietal: Typica Mejorado

Process: Washed

Lot: JJ

Cupping notes: yellow peach, vanilla, panela, floral, apricot, creamy, magnolia, honey, jasmine, lemongrass, lime, passion fruit, pear, full body



Processing Details

- o Cherries are picked when ready and ripe
- o Whole cherries are fermented in water for 48 hours
- o Fermented cherries are removed from water, pulped and placed in GrainPro bags sealed tight with mucilage intact for another 48-hour fermentation
- o After the second fermentation coffee is removed and washed
- o Beans are slow dried under shade for the first 7 days then spend the remaining 14 days drying under a mix of shade and a little bit of sun
- o Moisture content is reduced to 10-12%
- o Beans are stored in parchment until ready for export
- o Lot JJ is named after the producer and his son: Jose and Jose.